



Visionstryt

Sight is what we improve, Vision is what we develop

PROPOSAL

by Visionstryt

The Visionstryt Magic is about:

**“TAKING BUSINESSES TO THE
HIGHEST POSSIBLE LEVEL OF
EXCELLENCE, REVENUE GROWTH
AND TRANSFORMATION.”**

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**AS A BUSINESS
MANAGEMENT AND
SERVICE CONSULTANCY
COMPANY WE EXIST TO
ENSURE THE FOLLOWING
TAKES PLACE WITHIN THE
COMPANIES WE PROVIDE
SERVICES FOR:**

Excellence and Efficiency
**Accountability and
Leadership**
Great Service Delivery
**Increased Productivity and
Profit Margins**
Discipleship Management
Organizational
**Development and
Transformation**

**HOW CAN
VISIONSTRYT
HELP YOUR
BUSINESS?**



CONTINUOUS PROFESSIONAL DEVELOPMENT VISIONSTRYT CPD

www.visionstrytcd.co.za



WHAT MAKES OUR CPD PROGRAM UNIQUE?

- Our website is highly interactive and informative with the 80 CPD points of content divided into 3 methods of delivery and assessments
- You can select which specific target audience you belong to
- You can search for your CPD by competency
- Only R1000 for a yearly subscription



Sign up today for only R1000.

Over 80 CPD Points available
www.visionstrytcd.co.za



More than 80 CPD points covering a wide range of competencies for Optometrists and Dispensing Opticians

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Pay as you go or sign up
to our annual subscription giving
you full access to over 80 CPD
points for a year for only R1000.



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ONLINE EDUCATIONAL PLATFORMS VISIONSTRYT ACADEMY

www.visionstrytacademy.co.za



THE ACADEMY PLATFORM CURRENTLY PROVIDES YOU WITH THE FOLLOWING COMPREHENSIVE COURSES:

- **Course 1** – Student Empowerment (41 lessons)
- **Course 2** – Optometric Staff Training (26 lessons)
- **Course 3** – Employee Development (55 lessons)

**GET IN TOUCH WITH US TODAY ON
[INFO@VISIONSTRYTACADEMY.CO.ZA](mailto:info@visionstrytacademy.co.za)**

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**OPTOMETRIC STAFF
TRAINING**

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EMPLOYEE DEVELOPMENT COURSE

At the end of this course you will have gained the following invaluable professional skills that will elevate your career to greater heights:

- ✓ Advanced Communication Skills
- ✓ Increased Sales Capabilities
- ✓ Enhanced Business Acumen
- ✓ Innovative Marketing
- ✓ Communication Strategies
- ✓ Elevated Brand Positioning
- ✓ Financial Knowledge
- ✓ Excellent Leadership Qualities
- ✓ People Influencing Abilities
- ✓ Problem Solving Approaches



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MARKETING ACTIVYT

www.activyt.co.za



We grow brands by creating a story for your brand and bring it to life.

We specialize in connecting people and brands with one another.

Activyt is all about delivering authentic, genuine and value adding services to brands.

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HELLO@ACTIVYT.CO.ZA



Marketing
Design and Printing
Content Development
Brand Activation
Visual Representations
Social Media Platforms

Sign up with us for 12 months and let us take your brand to the highest possible level.



NEED HELP WITH YOUR SOCIAL MEDIA OFFERING
Get in touch with us today

hello@activyt.co.za



LET US MANAGE YOUR ENTIRE MARKETING COMMUNICATION STRATEGY

OUR SERVICES

- GRAPHIC DESIGN ✓
- SOCIAL MEDIA MARKETING ✓
- CONTENT DEVELOPMENT ✓
- WEBSITE DESIGN ✓

TRAINING AND DEVELOPMENT OB MALOPE

www.obmalope.com



AS A GLOBAL SPEAKER WITHIN THE HEALTHCARE INDUSTRY, OB'S KEY BUSINESS TOPICS OF INTEREST CAN BE GROUPED TOGETHER UNDER THE FOLLOWING SUBJECTS:

- Business Analytics
- Business Development and Enhancement
- Leadership and Professional Development
- Strategic Advisory
- Sales and Marketing Management

**BOOK OB MALOPE AND THE TEAM TODAY AT
HELLO@OBMALOPE.COM**

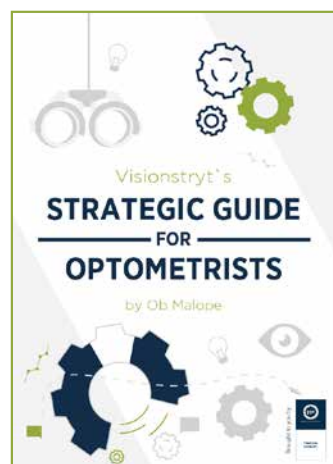
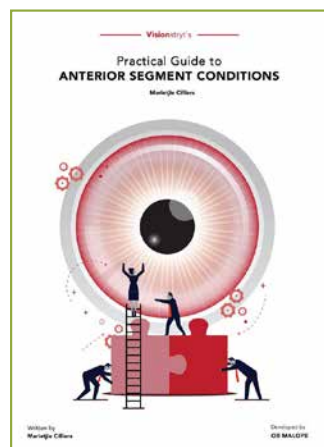
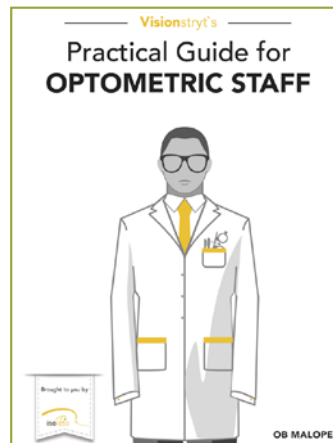
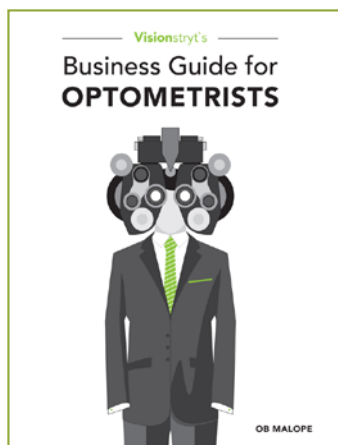
OB MALOPE

is a young dynamic leader within the Healthcare Industry



PRACTICAL RESOURCES VISIONSTRYT PUBLICATIONS

www.visionstrytacademy.co.za/publication-house



**BOOKS COSTS R450 EACH
EXCLUDING DELIVERY AND
ORDERS CAN BE SENT TO
BOOKS@VISIONSTRYT.CO.ZA**

 **Visionstryt**



BUSINESS AMPLIFIER PROGRAMME

VISIONSTRYT

www.visionstryt.co.za

LEADERSHIP ENHANCEMENT We want to increase the growth potential of your business. This is achieved through creating a high performance working environment & culture of excellence. We turn your employees into catalysts for your business by cultivating & developing them, as they are your most valuable asset.	MARKETING COMMUNICATION STRATEGY We design a custom made Go-To-Market-Framework strategy within the guidelines of your budget to ensure your practice takes advantage and thrives from the various social media opportunities. We develop a bespoke digital strategy that will activate your brand to be more relevant and sort after.	CONSUMER CENTRICITY We transform your business into a value adding one by positioning it from "what it offers" to "why it exists" in the first place. Value increases consumer loyalty! We enable your business to have a consumer advantage instead of just a competitive advantage to accelerate its growth of being a market leader in your territory.
FINANCIAL GROWTH We amplify your sales force for your business by establishing revenue growth areas your practice can capitalize on. Our performance tracker offers your business unique insight into profit-making opportunities versus cost-saving measures.	PRACTICE ANALYTICS We are focused on creating a framework of business improvement & service excellence for your practice to thrive in. We set your business apart from the rest in its category. Our analytics detail the 5 business framework principles specific to your practice.	VISIONSTRYT HUB We offer your practice a multi-discipline communications platform for continuous growth and excellence. This engagement platform will allow your practice to have access to a wide range of services and professional expertise without any interruption to your day-to-day operations.

SIGN UP WITH US ON OUR 12 MONTH BUSINESS AMPLIFIER PROGRAMME ON OB@VISIONSTRYT.CO.ZA



CONCLUSION

Visionstryt is fully confident that it can add tremendous value to your business through its business solutions.

We look forward to hearing from you soon in this regard so that we can take your business to the highest possible level of excellence, revenue growth and transformation.

